

Album: Haze

Artist: Nataly Dawn

Release Date: October 29th, 2016

The sophomore solo album from Pomplamoose-partner Nataly Dawn is set for release on October 29th, 2016. As the duo's frontwoman, Dawn is best known for the covers and originals Pomplamoose released as "VideoSongs" via YouTube, achieving over 450,000 subscribers and 115 million views on the site. Known for their DIY approach, Pomplamoose performs, records, films and edits all of their music and videos from their home-studio in Northern California. After a successful Kickstarter campaign (raising over six figures), Dawn recorded her debut solo album *How I Knew Her* at Prairie Sun Recording Studios in Sonoma. For *Haze*, Dawn decided to return to her home-studio roots, handling the bulk of the instrumentation and production herself.

Dawn's songwriting has been compared to Elliott Smith, Regina Spektor, Paul McCartney and Carole King, while her production influences range from Vampire Weekend to Radiohead. Mixed by **Beau Sorrenson** (Death Cab for Cutie, Bob Mould, Superchunk) at Tiny Telephone Recording Studios in San Francisco, *Haze* contrasts barebone guitar-vocal tracks with epic synth ballads, always featuring strong melodies and unflinchingly gritty lyrics. Dawn compares the process of writing to "doing an autopsy," saying, "It's a pretty gruesome process, but it's the only way to know what happened...what *is* happening. It's really no fun at all finding out what's underneath! But it's the only way to move ahead. So you dig and you pry and you try to get to the bottom of it, with the hope that maybe someday it will help somebody else figure out their shit too."